

# 刘行

[liuxing@pbcfsf.tsinghua.edu.cn](mailto:liuxing@pbcfsf.tsinghua.edu.cn) ♦ +86 (010) 62780679 ♦ [www.xing-liu.com](http://www.xing-liu.com)

清华大学五道口金融学院，北京市海淀区成府路43号，100083

## 学术任职

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2023至今，清华大学，五道口金融学院，助理教授

## 教育背景

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2017-2023，英属哥伦比亚大学，金融学博士

2015-2017，清华大学，金融专业硕士

2011-2015，中国人民大学，经济学学士（保险学专业）

## 研究方向

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公司金融，金融科技，保险市场

## 讲授课程

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实证公司金融（博士生），公司金融理论（博士生）

## 论文发表

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[2] Consolidating Product Lines via Mergers and Acquisitions: Evidence from the USPTO Trademark Data (with Po-Hsuan Hsu, Kai Li, and Hong Wu), *Journal of Financial and Quantitative Analysis*, 2022, 57(8), 2968-2992.

[1] The Role of Corporate Culture in Bad Times: Evidence from the COVID-19 Pandemic (with Kai Li, Feng Mai, and Tengfei Zhang), *Journal of Financial and Quantitative Analysis*, 2021, 56(7), 2545-2583.

## 工作论文

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[2] Artificial Intelligence and Customer Acquisition in Retail Financial Services: Experimental Evidence from Insurance Distribution

[1] Do Employees Cheer for Private Equity? The Heterogeneous Effects of Buyouts on Job Quality (with Will Gornall, Oleg Gredil, Sabrina T. Howell, and Jason Sockin), *Management Science*, 已接收

## 会议宣讲

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(\* 表示由合作者宣讲)

**2024** Columbia & RFS AI in Finance Conference (Columbia Business School), ABFER 11th Annual Conference (Singapore), UD/Philly Fed Fintech & Financial Institutions Conference (University of Delaware), Peking University, Fudan University

**2023** NBER SI Digital Economics and Artificial Intelligence, Five Star Workshop (CKGSB, Beijing), CICF (Shanghai), EIOPA-ECB Research Workshop on Insurance Companies and Pension Funds (Frankfurt), Annual Meeting of the Society for Experimental Finance (Sofia, Bulgaria), Annual Meeting of the American Risk and Insurance Association (Washington, D.C.), Asia Meeting of the Econometric Society (Beijing), Renmin University School of Finance Alumni Forum (Beijing), FSU Risk Management Research Symposium (Miramar Beach, Florida), UGA PhD Symposium on Risk Management and Insurance (Athens, Georgia), Hong Kong University of Science and Technology, Shanghai Advanced Institute of Finance, Tsinghua University PBC School of Finance, Fudan University

**2022** Nanyang Technological University, Chinese University of Hong Kong, Chinese University of Hong Kong - Shenzhen, AFBC (UNSW Sydney, virtual), Global AI Finance Research Conference (Singapore, virtual), International Conference on FinTech and Digital Finance (virtual), Shanghai-Edinburgh FinTech Conference (virtual), WEFIDEV Fall (virtual), EFA (Barcelona)\*, FIRS (Budapest)\*, UCLA Anderson Fink Center Conference on Financial Markets\*

**2021** PERC (UNC Chapel Hill)\*, NBER Corporate Finance Fall\*, PNWFC (Seattle, virtual)\*, JFQA COVID Symposium (virtual)\*

**2020** Canadian Sustainable Finance Network Conference (Queens, virtual), Microsoft Research NYC (New York, virtual)\*

**2019** AFA (Atlanta)\*

## 荣誉与奖项

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国家自然科学基金, 青年科学基金项目	2025-2027
Go Global Self-Directed Research Award, UBC	2022
Centre for Urban Economics and Real Estate Research Grant, UBC	2020
President's Academic Excellence Initiative PhD Award, UBC	2020, 2022-2023
Pei-Huang Tung and Tan-Wen Tung Graduate Fellowship, UBC	2019-2020
T K Lee Scholarship, UBC	2019
C L Wang Memorial Scholarship, UBC	2019
Alan Kraus Scholarship, UBC	2018
Dean Earle D MacPhee Memorial Fellowship, UBC	2017-2020, 2022-2023
Sauder School of Business Graduate Award, UBC	2017-2018, 2020, 2022-2023
C K Choi Fellowship in Business Administration, UBC	2017
清华大学五道口金融学院刘鸿儒特等奖学金	2016
中国人民大学校级优秀毕业生	2015
国家奖学金	2012-2015